



# EIGHTFOLD STUDIOS

PROCESS, PRICING & PAYMENT

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# THE PROCESS

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## ENQUIRIES

Before anything, we'll have a conversation reviewing your project scope as well as a timeline and pricing so that we can make sure everyone's on the same page. Once we've agreed to work together, details are finalized, contracts are signed and a deposit is made and received, we can start and move on with the next stage.

## DISCUSS/PLAN

The first thing you'll do is tell us all about your business, what you require and what your aim is. Then, through research and brand analysis, we'll come up with an in-depth plan. Depending on your project this could include things like brand strategy, visual direction and moodboard development.

## WORK

The next step will be putting all the planning, research and development to work. We will then start the creative process based on your wants and needs for your project. We will send you samples to review to see if we are on the right track. From there we will keep revising until you are completely happy with the designs/branding.

## FINALISE

We will then create your brand style guide which displays your final logo and alternative logos, colour scheme, font palette, and inspiration. From there, we will then install your design into promotional materials and/or website. Remember your final payment will be due at this time. Lastly we will go over everything and make sure you have everything you need so you can show your brand to the world!

# PRICING

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## PRINT

LOGO DESIGN	£250 - £900
BUSINESS CARD DESIGN	£90 - £150
POSTCARD DESIGN	£40 - £80
A4 FLYER/POSTER DESIGN	£50 - £100
A3 FLYER/POSTER DESIGN	£100 - £500
EDITORIAL DESIGN	£200 - £600
PACKAGING DESIGN	£300 - £800
ALBUM ART DESIGN	£250 - £700
ADVERTISEMENT DESIGN (PRINT)	£300 - £900
ADVERTISEMENT DESIGN (DIGITAL)	£40 - £150
PHOTOGRAPHY	£25 - £200 (PER-HOUR)
PHOTO EDITING	£25 (PER-PHOTO)
ADVERTISEMENT DESIGN	£300 - £800
INTERIOR GRAPHIC DESIGN	£400 - £900

## DIGITAL

### SOCIAL MEDIA BRANDING & DESIGN (FACEBOOK, TWITTER, YOUTUBE ETC... COVERS)

£350

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### CUSTOM WEB DESIGN (WORDPRESS OR SQUARESPACE)

£1,500 - £2,500

**Don't quite see what you need? Contact us  
and we'll chat. Each and every creative project  
is different, so let's see what we can make  
together!**

[Contact Us](#)

# PRICING

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## DESIGN PACKAGES

### BRANDING

**£300**

Main Logo  
Secondary Logo  
Brand Style Board  
Brand Colour Scheme  
Font Palette

### BRANDING + PRINT/DIGITAL

**£600**

Main Logo  
Secondary Logo  
Brand Style Board  
Brand Colour Scheme  
Font Palette  
-  
Business Card Design  
Promotional Material  
Business Stationary Design  
Social Media Branding  
(Facebook, Twitter, Youtube, etc Covers)

Starting  
from

### BRANDING + WEBSITE

**£1,500**

Main Logo  
Secondary Logo  
Brand Style Board  
Brand Colour Scheme  
Font Palette  
-  
Custom Web Layout  
(Wordpress or Squarespace)  
Mobile Responsive  
Social Icons  
Other Web Elements

# DEPOSIT FEE + PAYMENT OPTIONS

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## PAYMENT OPTIONS FOR DESIGN PACKAGES

Before any work is carried out, a 50% payment upfront will be required for your design project. All invoices will be sent through e-mail and it will include entire balance of design package cost. If you decide to add on an item that is not included in the pack, you will be sent a separate invoice that will need to be paid immediately. Design start date begins 5 days after payment is made.

### PLAN A

#### **HALF UP FRONT, HALF AT END OF PROJECT:**

##### **EXAMPLE:**

Package Price: **£600**

Deposit Fee: ( $£600 * 50%$ ) = **£300**

Remaining Balance before start date: **£300**

Due at end of project: **£300**

### PLAN B

#### **MONTHLY FOR 4 MONTHS:**

##### **EXAMPLE:**

Package Price: **£600**

Deposit Fee: ( $£600 * 25%$ ) = **£150**

Remaining Balance before start date: **£450**

Due on start date: **£150**

Payment due monthly: **£150 (which will be the 1st of the month for 4 months)**

## LATE PAYMENT POLICY

*Client will receive an invoice and balance sheet a week before payment is due. The client will have a 5-day grace period to fulfil the payment obligation in full. Payments not received on or before the 5th day (Includes weekends and holidays) will incur a £30 late fee. An additional late fee of £10 per day will incur for payment delinquency on every day following the 5th day. No services will be rendered until payment and late fees are paid in full. Client has the right to suspend services at anytime, however deposit fee and any cost associated with the project is non-refundable.*